OCEAN FRIENDLY

PROPERTY PLEDGE

Other Strategies
Get to know the storm water flow pattern on your site, where the drains are, and where they go.
 Downspouts are/will be redirected to water plants or soak into the ground, or collect it for future irrigation use via a rain barrel
 Curb cuts are/will be installed* so water runoff from paved areas can reach vegetated areas instead of drains.
Build a rain garden.*
If new walkways are needed, they will be constructed using semi-permeable pavers to promote infiltration*.
☐ Label the storm drains on or near your property with a stencil or medallion to indicate that they drain to the ocean.
 Ensure that any maintenance activities contracted out are following these best practices for storm water management, and in compliance with rules and
regulations.
 Landscaping □ Our landscaper is/will become a member of West Maui Kumuwai's free Ocean- Friendly Landscaper recognition program.
*Professional consultation may be necessary to ensure
proper drainage
WEST MAUI

West Maui Kumuwai is focused on reducing land-based sources of pollution that can harm our ocean, by offering ways in which individuals can take action to curb these pollutants at home, in their yard, or through community projects.

A MOVEMENT FOR OCEAN HEALTH



PROPERTY PLEDGE

To Take the Ocean-Friendly Property Pledge, please provide us with the information below.

The West Maui Kumuwai Campaign Property Pledge is a pilot program aimed at reducing the harmful effects that land-based pollutants have on our ocean. The program is designed to give you favorable exposure for your commitment, through the media activities of our campaign and partner networks. To Take the Ocean-Friendly Property Pledge, please review and complete this section below:

As a Pledged Property, we kindly ask that you:

- Commit to at least 10 of the 20 practices outlined in the Property Pledge (please indicate which ones you are committing to by checking the boxes)
- Inform residents and guests of your pledge.
- Tell us how things are going! We'll check in periodically to see if you're having any challenges, and determine how we can help.
- Send us any photos we can use in our media efforts, or coordinate with us so we can come to your property and showcase your efforts.
- Help us test out this Pledge please provide your feedback on how we can improve our program!. We'd love your assistance in refining future versions to be practical and realistic, while helping our environment.

As a Pledged Property your company will be promoted in the following ways:

- Featured on our website and through social media and news releases.
- Provided with the West Maui Kumuwai Ocean-Friendly Property badge for your media and marketing purposes.
- Invited to participate in WMK events and activities to further promote your property.

Name:	Email:
Phone:	Property Name:
Affiliation to Property:	

By submitting this form, I hereby grant West Maui Kumuwai the right to use my company or property name in connection with my participation in the West Maui Kumuwai Landscaper Pledge in any and all media, now known hereafter devised in perpetuity. (Sorry for the legal jargon.)

For more about this program, please visit our website at: www.westmauikumuwai.org, email us at westmauikumuwai@gmail.com, or call (808) 283-1631.



