

Project Period	08/01/2011 - 03/01/2013
Award Amount	\$40,000.00
Matching Contributions	\$40,000.00
Project Location Description (from Proposal)	Proposed marine protected areas in Cat Ba Proposed, Hai Phong Province, Northern Vietnam. Hai Van-Son Cha Proposed, Thua Thien Hue and Da Nang Province, South Central Coast, Vietnam.
Project Summary (from Proposal)	Improve coral reef management in Vietnam by training coastal resource managers and community members on the methodology and implementation of socioeconomic monitoring.
Summary of Accomplishments	<ol style="list-style-type: none"> 1. Set up a project partnership arrangement among selected organizations for joint learning. 2. Distribute hard and electronic copies of SocMon SEA to project partners. 3. Conduct a training needs assessment (TNA) for SocMon training workshop participants. 4. Conduct a training workshop from 17 – 21 April 2012 with a training of trainers (ToT) component for project partners based on the SocMon SEA framework and methodology
Lessons Learned	<ul style="list-style-type: none"> - International SOCMON methodology has been localized to be suitable with conditions of MPAs in Vietnam. Therefore, SOCMON is more practical for MPA staffs. - Using trainers who used to be trainee in SOCMON Training of Trainers in the phase I is a wise method. New trainees can learn not only theory but also practical experiences from those trainers. - Sharing experience from Nui Chua Marine Protected Area (MPA) help trainees from new MPAs to know how to apply SOCMON in their own MPAs. - Active participation of partners in collecting information and project designing in the beginning of the project leading effective implementation.

Conservation Activities	SocMon SEA training workshop
Progress Measures	Other (Number of trainees)
Value at Grant Completion	15
Conservation Activities	Implementation of pilot SocMon projects at two proposed MPAs
Progress Measures	Other (Number of local people involve in pilot SOCMON projects)
Value at Grant Completion	12
Conservation Activities	Update and share SocMon SEA
Progress Measures	Other (Number of MPAs informed)
Value at Grant Completion	16
Conservation Activities	Facilitate the learning process of SocMon
Progress Measures	Other (Number of set of documentation of SocMon ToT training)
Value at Grant Completion	1
Conservation Activities	Widen community engagement program
Progress Measures	Other (Number of local people accessed to SOCMON information and results)
Value at Grant Completion	1000
Conservation Outcome(s)	Maintain and improve SocMon personnel in Vietnam

Conservation Indicator Metric(s)	Other (Number of SOCMON capable trainers and implementers)
Baseline Metric Value	22
Metric Value at Grant Completion	49
Long-term Goal Metric Value	65
Year in which Long Term Metric Value is Anticipated	2020
Conservation Outcome(s)	SocMon methodology used and well integrated into management of two proposed MPAs
Conservation Indicator Metric(s)	Other (# of Site managers recognize and commit to use SOCMON)
Baseline Metric Value	4
Metric Value at Grant Completion	8
Long-term Goal Metric Value	16
Year in which Long Term Metric Value is Anticipated	2020
Conservation Outcome(s)	Knowledge, information and experience of SocMon updated and shared for effective use of MPA management in Vietnam
Conservation Indicator Metric(s)	% activities from management plan being implemented
Baseline Metric Value	50
Metric Value at Grant Completion	80
Long-term Goal Metric Value	100
Year in which Long Term Metric Value is Anticipated	2020
Conservation Outcome(s)	MPA supported widely by the community
Conservation Indicator Metric(s)	Other (% of local communities supporting proposed MPA establishment)
Baseline Metric Value	0
Metric Value at Grant Completion	50
Long-term Goal Metric Value	100
Year in which Long Term Metric Value is Anticipated	2020

Final Programmatic Report Narrative

Instructions: Save this document on your computer and complete the narrative in the format provided. The final narrative should not exceed ten (10) pages; do not delete the text provided below. Once complete, upload this document into the on-line final programmatic report task as instructed.

1. Summary of Accomplishments

The project has promoted the usage of socioeconomic monitoring tools and demonstrated the practice of them in the two MPAs Cat Ba in the north and Hai Van Son Cha in central coast of Vietnam, directly contributed to the enhanced capacity of key managers of MPAs. SOCMON database including trained personnel in the country, information of the social economic status of key MPAs areas which has been accumulated from previously implemented SOCMON initiative are considered important inputs for the achievement of the ambitious commitment of achieving 16 MPAs by 2015 by Vietnamese government. Various forums that the project held has greatly contributed to the improved policy on MPAs in Vietnam where legal framework and policy to encourage local participation in the MPA exercise is enhanced. SOCMON project and its achievements were highlighted in high profiled events organized by both Ministry of Agriculture and Rural Development (MARD) and Ministry of Environment and Natural resources (MONRE) of Vietnam on the subject of MPA. The Role of civil society group like MCD in implementing SOCMON has also been recognized among government and other stakeholder in marine conservation in the country, which is a significant contribution of the project.

In four to five sentences, provide a brief summary of the project's key accomplishments and outcomes that were observed or measured.

2. Project Activities & Outcomes

Activities

- Describe the primary activities conducted during this grant and explain any discrepancies between the activities conducted from those that were proposed.

The primary activities that was employed through the proposed grant include: i) a SocMon SEA training workshop, ii) implementation of pilot socioeconomic monitoring projects at two proposed MPAs, iii) updating SocMon database and holding a convening workshop to share results and lessons learned for policy advocacy, iv) a wider community engagement program.

SocMon SEA training workshop: A SocMon SEA training workshop organized from 17th – 21st April 2012 with 8 staff from two project sites (protected areas and conservation zones Cat Ba and Hai Van - Son Cha); 7 employees from the three marine protected areas (Bai Tu Long, Nha Trang Bay, Nui Chua MPA, Cu Lao Cham, Con Co MPA) and one member of Department of Capture Fisheries and Resources Protection, an expert (ToT training SOCMON MCD), a coordinator of MCD and five other experts previously involved in SOCMON phase 1 and visiting locals. A training need assessment for SocMon was conducted before the workshop. This activity occurred and gained effective results as proposed.

ii) **Implementation of pilot SocMon projects at two proposed MPAs:** Each of the 02 partnering organizations determined which socioeconomic indicators was collected through a discussion of MPA goals, objectives, and information needs with the management board or key stakeholders of each site. 16 local people and 4 officers (instead of 12 proposed people) was trained on the data collection of SocMon by SocMon team who have attended the ToT training course described above. Accordingly a SocMon implementation plan for 02 project sites was built and developed by SocMon teams. The activity provided SocMon management training, technical assistance and follow-up support for working MPA sites, in turn improving the management of coral reef conservation in Vietnam. The activities were occurred in the quarter 2 of 2012 and planed in advance to deal with last minute changes to avoid any obstacles that would impede project implementation.

iii) **Update SocMonSEA database and hold a convening workshop to share results and lessons learned for policy advocacy:** Information collected from SocMon activities and surveys were added to the existing SocMon SEA database. 30 participants from the original training workshop and other national and local MPAs, national government agencies in Vietnam attended in the convening workshop from 6th – 8th November 2012 to discuss

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the experiences in data collection and analysis, the suitability of the SocMon methodology to site conditions, plans to share results with site stakeholders and broader lessons learned from the monitoring exercise. SOCMON team organised a series of meetings to share SOCMON project results with relevant local government agencies such as Department of Agriculture and Rural development, Department of Natural resources and environment, Cat Hai People's Committee, Cat Ba National Park, Cat Ba Biosphere Reserve on March 2013.

iv) **Facilitate the learning process of SocMon through national MPA network:** Based on the lesson learnt and results from the project a set of documentation of SocMon ToT training was built and distributed to national MPAs and other stakeholders. This publication is expected to provide MPA managers with a helpful tool to facilitate the SocMon process in their MPA areas. Thereby, on-site capacity of SocMon will be strengthened.

v) **Widen community engagement program:** A community engagement program was introduced; Each partner organized promotion campaigns for their site to enhance communities' awareness on MPA conservation and socio-economic knowledge but not limited to, the dissemination of SocMon MPA information through mass media as well as community information meetings and discussions. The community engagement program implemented to promote involvement of coastal residents, and wider public, in the project sites. Including community members in the project is essential for successful SocMon. Vietnamese MPAs will run much more efficiently when management has the support, cooperation and understanding of local populations who depend on marine resources.

Outcomes:

Maintain and improve SocMon personnel in Vietnam

Indicator of Success: the competence acquired from SocMon training and implementation.

- An evaluation form was designed to collect the ideas of SocMon SEA ToT Workshop participants to determine the teaching effectiveness and knowledge of the SocMon trainers. Along with the information from the needs assessment conducted prior to the SocMon SEA ToT workshop, 01 SocMon competence report was compiled by MCD to identify the quality of SocMon personnel's in Vietnam. All information related to SocMon implementation in 02 proposed sites also added to this report.

2) SocMon methodology used and well integrated into management of two proposed MPAs

Indicator of Success: 02 questionnaire forms have been designed to collect the data of selected SocMon indicators; 02 survey teams with the participation of 20 villagers and officers have been established; 205 households and 30 key informants have been interviewed by questionnaires.

Local site managers are the key decision makers to their MPAs management. During the SocMon planning SocMon indicators was identified in accordance with the goals and objectives of the two proposed MPAs, especially MPA management plan evaluation. The site managers participated in the whole process of this project to enable them to thoroughly understand SocMon methodology. The results of SocMon implementation with the assessment and recommendations applying SocMon methodology in MPA management was documented in the reports by SocMon teams and submitted to the site managers.

3) Knowledge, information and experience of SocMon updated and shared for effective use of MPA management in Vietnam

Indicator of success: 02 database sets of SocMon indicators have been designed and filled with the data collected; the data has been analyzed and interpreted; The results, lesson learnt and challenges of SocMon implementation have been shared among SocMon practices; 01 Guideline paper of SocMon project has been documented; 02 computers has been supplied for two sites.

The quality of SocMon reports and data added to the SocMon SEA database was depicted the socioeconomic monitoring abilities of SocMon personnel in Vietnam.

The increasing number of stakeholders interested in SocMon and feedback from Convening Workshop was indicated the depth of knowledge, information and experience that has been shared and retained during the process.

4) MPA supported widely by the community

Indicator: 500 local people identified MPA and SOCMON implementation in 02 project sites. Awareness of MPA by local residents would be identified as a key indicator during SocMon planning and implementation. Ideally participation in the SocMon process is to help local residents learn more about how important MPA are and how interactive their livelihoods are to

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MPA. The results of SocMon implementation will be presented to local communities in 02 proposed project sites.

3. Lessons Learned

Describe the key lessons learned from this project, such as the least and most effective conservation practices or notable aspects of the project's methods, monitoring, or results. How could other conservation organizations adapt similar strategies to build upon some of these key lessons about what worked best and what did not?

Participation of Central government agency in the project: The project involved the participation of Department of Capture Fisheries and Resources Protection, Fishery Directory, Ministry of Agriculture and rural development, the central MPA decision-makers of MPA sites in TOT training, convening Workshop and documentation that contribute to support for MPA institutions and policies afterward. **SOCMON report as MPA baseline:** The new MPA in the list of 16 MPAs in Vietnam need to have socioeconomic data to make legal basis for their establishment as well as contribute to monitoring and evaluating outcomes of the MPA management. Therefore, the SOCMON capacity building is very essential for new MPAs.

4. Dissemination

Briefly identify any dissemination of project results and/or lessons learned to external audiences, such as the public or other conservation organizations. Specifically outline any management uptake and/or actions resulting from the project and describe the direct impacts of any capacity building activities.

Contribution of NGO into the management and making MPA network: **In 2013, after finishing of the SOCMON project, MCD had been awarded a project titled " Improving the Community Livelihoods Resilience and Adaptive Management of Locally Managed Marine Reserves (LMMA) of Vietnam: from local actions to national network . This project is funded by the Mangrove for Future (MFF) - the partnership by various actors with execution by IUCN. This is an important indicator of how SOCMON project has been recognized as enhancing capacity for the MPA managers and also NGOs in Vietnam.**

MCD also invited to share marine conservation experience in MPA forums organized by Ministry of Agriculture and Rural Development and Ministry of Resources and Environment. The Circular for the establishment of local management MPA has just issued by Ministry of Agriculture and rural Development has strong MCD and other local MPAs inputs

5. Project Documents

Include in your final programmatic report, via the Uploads section of this task, the following:

- 2-10 representative photos from the project. Photos need to have a minimum resolution of 300 dpi;
- Report publications, Power Point (or other) presentations, GIS data, brochures, videos, outreach tools, press releases, media coverage;
- Any project deliverables per the terms of your grant agreement.

POSTING OF FINAL REPORT: *This report and attached project documents may be shared by the Foundation and any Funding Source for the Project via their respective websites. In the event that the Recipient intends to claim that its final report or project documents contains material that does not have to be posted on such websites because it is protected from disclosure by statutory or regulatory provisions, the Recipient shall clearly mark all such potentially protected materials as "PROTECTED" and provide an explanation and complete citation to the statutory or regulatory source for such protection.*